

# International WOMEN'S DAY 8 MARCH

## #PRESSFORPROGRESS

At Capco Switzerland we're taking part in #PressforProgress for gender parity, as we believe that shared responsibility will make a change.

"I pledge to make our workplace safe for diversity and inclusion"

CHRISTINE MAR CIRIANI  
HEAD OF CAPCO SWITZERLAND



# CAPCO



Today is a big day for women all around the globe - **INTERNATIONAL WOMEN'S DAY!** But everyone can play an important part in striving for gender parity. Let's make a positive difference and **#PressforProgress**

The World Economic Forum's 2017 Global Gender Gap Report results highlight that there's still a lot of work to do. This year's Press for Progress theme and "ultra-violet" color highlights international efforts to achieve wide-scale gender equality.

The most powerful women in business, such as Mary Barra, a CEO of GM, or Indra Nooyi, a CEO of PepsiCo, prove that women can get into executive positions and history is being made on an global scale.

We are also proud of the **Swiss women** who have significantly contributed to progress for gender parity, such as Simone Chapuis-Bischof, Head of the Association Suisse Pour les Droits de la Femme, and Helene von Mülinen, who served as first president of Swiss Women Federation.

A survey confirmed that women in Switzerland still face significant struggles with regards to work for pay. The OECD has stated that "The lack of family-friendly policy and workplace support makes it very difficult for many Swiss parents, usually mothers, to combine work and family life". This must change.

At **Capco Switzerland**, we are convinced, that each of us, step-by-step can make a difference and that through **shared responsibility** we will make IWD a successful movement. As you can see, we are also celebrating by sharing selfies of the amazing people in our workforce and encourage you to do the same!

We look forward to your comments and please share this message with your clients, friends, colleagues. We'd love to hear how you will support the campaign for gender parity this year.