

HONG KONG IS READY FOR VIRTUAL BANKING. ARE YOU?

CAPCO | DIGITAL
THE FUTURE. NOW.

81%

of the population of Hong Kong is connected to the internet¹

53%

of smartphone users in Hong Kong already use mobile banking²

BUT ONLY 20%

of Hong Kong consumers are "highly satisfied" with their digital experience across all industries³

HOW CAPCO CAN HELP CREATE YOUR VIRTUAL BANK



STRATEGY AND INNOVATION

DIGITAL STRATEGY | PROPOSITION DESIGN



DESIGN

CUSTOMER EXPERIENCE | DESIGN THINKING | UI/UX DESIGN



BUILD

AGILE PRODUCT DEVELOPMENT | TESTING



DELIVERY

PLATFORM DELIVERY | DIGITAL TRANSFORMATION



PARTNERSHIPS

TRUSTED DELIVERY PARTNER FOR VENDOR MANAGEMENT

Get in touch with our expert team to accelerate your virtual banking journey with Capco:



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REFERENCES:

¹2017 Google/TNS Consumer Barometer Study

² and ³ 2017 Smarter Digital City Whitepaper - Google/Nielsen

