



CAPCO

GDPR

The reason behind the biggest Financial Services mindset change in history



KEY FACTS

- Non-compliance with GDPR significantly increases reputational risk
- Applicable to all companies worldwide that process personal data of EU citizens
- Severe fines and penalties for non compliance: Up to 2-4% of annual group turnover or €20 million, whichever is greater
- Brexit is not a solution - The UK's new Data Protection Bill aligns with GDPR post-Brexit
- New and enhanced rights for data subjects bring new challenges, but also new opportunities
- In Europe alone, 28,000 DPOs will have to be appointed

SOLUTION

